

THE
CROWN
SIMMONS
STANDARD



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MISSION

To develop a range of homes and services for the benefit of lower to middle income people who are unable to access housing through the normal market process.

VISION

To be a top performer with a strong reputation for innovation, excellent services for customers, delivery and value for money.

VALUES

Our values describe how we behave and act. They underpin everything we think, say and do.

If we apply our values in our everyday workplace, we can succeed in our mission, and our vision will become a reality.





- We embrace change and encourage new ideas and forward thinking.
- We challenge ourselves and seek ways to do things better.



- We aim to achieve and maintain high levels of customer satisfaction.
- We support and respect the diversity of our people and our customers.
- When things go wrong we put them right and learn from the experience.



- We have pride in our work and take ownership and responsibility.
- We aspire to deliver our very best in everything we do.
- We aim to get things 'right first time'.



- We will provide cost-effective solutions without compromising quality.
- We aim to provide the best outcomes for our customers based on their needs and feedback.



- We recognise the contribution of individuals to help create a successful team.
- We place teamwork at the core of what we do.
- We will provide a supportive and safe environment that enables talent to thrive.

HOW WE CAN ALL TAKE A LEAF OUT OF THE ANT'S BOOK...

Ants are something special. They have efficient and organised societies that are much more human like than we think. Ants are social and display many behaviours that remind us of our families and society. They are able to communicate with each other amongst other things directions (to where the food is).

They work for the benefit of the colony and each ant knows what they are doing, and does their best to get it done. They operate in a well-organised structure, believe in division of labour and have an unbelievable spirit and unselfish nature. Ants share everything they get and never eat alone. They are active, disciplined and move about in order always finding ways around obstacles and never giving up. Through hard work and determination, ants make the most of every opportunity.





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